



# IN SIAM DESTINATION GUIDE

Thailand was known as Siam until 1939 and this name is still dominant in many forms, including an area in the Pathumwan district of Bangkok known as Siam Square – just a short walk from the Siam Kempinski Hotel Bangkok.



Things to See

in SIAM

EXPLORE MORE

Shopping

in SIAM

EXPLORE MORE

Dine

in SIAM

**EXPLORE** MORE

Happening

in SIAM

**EXPLORE** MORE

# THINGS TO SEE IN SIAM

# The Royal Grand Palace & Emerald Buddha Temple

This is a 'must see' attraction for all visitors to Bangkok. This royal compound embraces a remarkable collection of structures including Wat Phra Kaeo, the temple that houses the famous Emerald Buddha. Built in 1782, the Grand Palace was a royal residence for many generations and is still used for ceremonies and for accommodating Heads of State.

**Dress code:** Visitors must be properly dressed when entering the grounds of the Grand Palace. Men are required to wear shirts with sleeves and long trousers. Ladies must likewise cover their shoulders and wear full length skirts or dresses. Clothing for men and women may be hired for a nominal fee from the office at the main entrance to the compound.

**Opening hours:** Daily from 08:30 to 15:30 hrs

**Admission fee:** THB 500

Location: Na Phra Lan Road, Phra Borom Maha

Ratchawan, Bangkok



#### Wat Pho

### Temple of Reclining Buddha



Wat Pho, situated close to the Grand Palace, is home to the Reclining Buddha. The temple, built during the reign of King Rama I, is considered to be a place of healing and was famous many centuries ago for its pharmacy and as Thailand's first university – both established by King Rama III. Traditional Thai and foot massages are available at the traditional medical school. Expect to pay a premium compared to massage shops elsewhere in the city. The Reclining Buddha measures 45 metres long by 15 metres high. The soles of the feet, inlaid with precious stones, denote the 108 signs of true faith. The statue's long earlobes signify noble birth and the lotus-bud configuration of the hand symbolises purity and beauty.

**Opening hours:** Daily from 08:30 - 17:00 hrs

**Admission:** THB 100

Location: 2 Sanamchai road, Pranakorn, Bangkok





### Wat Arun Temple of Dawn



Wat Arun dates back to ancient battles between the former Siam and neighbouring Burma. Having fallen to the Burmese, Ayutthaya was reduced to rubble and ashes, but General Taksin and the remaining survivors vowed to march 'until the sun rose again' and to build a temple at that precise location. Wat Arun, the Temple of the Dawn, is that temple and was later the site of a royal palace and a private chapel. This temple steps provide stunning views as the sun sinks over the Chao Praya River. Access is easy by boat to the temple's jetty.

Opening hours: Daily 08:30 - 17:30 hrs

**Admission:** THB 100

Location: Arun Amarin road, Bangkok

## Jim Thompson's House Museum

Jim Thompson's three decades of dedication to the revival of Thai silk, then a dying art, changed the industry forever. After he disappeared in Malaysia's Cameron Highlands in 1967 but his legacy remains with the Jim Thomson brand synonymous with high quality Thai fabrics. The Jim Thompson House and Museum is a charming complex of six teak houses that contain priceless antiques and works of art. Tours are available in several languages.

Opening hours: Daily from 08:30 - 16:30 hrs

Admission: THB 150

Location: Soi Kasemsan 2, Rama I road, Bangkok





### Erawan Shrine

The Erawan Shrine is one of the most popular places of prayer in Bangkok. This Brahman shrine sits proudly at Ratchaprasong, close to the BTS Sky Train network (Chidlom station) and many shopping malls. It's a fascinating experience with the clouds of incense, garlands of flowers and Thai performers displaying traditional dance moves. It was erected to appease works after many problems arose during the constriction of a nearby hotel.

Opening hours: Daily 06:00 - midnight

Location: Corner of Ploenchit and Ratchadamri roads

# SHOPPING INSIAM

### Siam Paragon 🟖

Siam Paragon is the popular shopping mall located next to the Siam Kempinski hotel with direct access via a connecting walkway. The complex houses international high-end fashion brands, aquarium, a 16-screen Cineplex, supermarket and restaurants offering Thai and international cuisine.

**Opening hours:** Daily from 10:00 - 22:00 hrs **Location:** 991 Rama 1 road, Pathumwan, Bangkok

**BTS:** Siam station



### Central World Plaza



Central World Plaza is another large complex offers that provides exciting shopping experiences with shops, restaurants, movie theatres, supermarket, beauty salons and much more.

Opening hours: Daily 10:00 - 22:00 hrs Location: Ratchaprasong intersection **BTS:** Chidlom & Siam stations





### MBK 🚇



MBK is probably Bangkok's most legendary shopping mall. It's popular with both tourists and local residents because of the bargain prices. The eight floors contain some 2,000 shops that sell literally anything and everything from clothing, fashion accessories and leather products to luggage, furniture, computers, smart phones and IT accessories.

Opening hours: Daily 10.00 - 22.00 hrs

Location: Phayathai road, Bangkok **BTS:** National Stadium station

### Siam Square

Wander around Siam Square for up-and-coming Thai and Asian brands that offer a great mix of unusual designs at attractive prices. This is a popular chilling spot with students from nearby Chulalongkorn University. Visit in the late afternoon or early evening to catch the vibe of Siam Square.

**Opening hours:** Daily 10.00 to 22.00 hrs

Location: Rama 1 road, Bangkok **BTS:** Siam Interchange station





### Chatuchak Weekend Market



Chatuchak Weekend Market has reached landmark status as a must-visit place for tourists. Its sheer size and diverse collections of merchandise will bring any seasoned shoppers to their knees. This is a market where you can literally 'shop until you drop'. The 35-acre site is home to more than 8,000 market stalls. On a typical weekend, more than 200,000 visitors come here to sift through the plethora of goods on offer. It's sensible to wear comfortable footwear and lightweight clothing.

Opening hours: Weekends 09.00 - 18.00 hrs Location: Kampangphet road, Bangkok

**BTS:** Mo Chit station

MRT: Kampang Phet station

## Asiatique Riverfront Night Market

Asiatique combines successfully two of the most popular shopping experiences in the city: a night bazaar and a mall. Just a short (complimentary) boat ride from Sathorn pier Asiatique features more than 1,500 shops and a multitude of bars and restaurants housed in replica warehouse complex. Entertainment options include the Calypso cabaret.

Opening hours: Daily 17.00 - midnight

**Location:** Charoen Krung road Soi 72-74, Bangkok **BTS:** Saphan Taksin station and then take the Asiatique

shuttle boat



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# Sra Bua by Kiin Kiin Thai Restaurant

Inspired by the award-winning Kiin Kiin restaurant in Copenhagen and its owner Henrik Yde Andersen this Michelin one star restaurant is famous for its modern interpretations of classic Thai dishes created from traditional recipes and authentic ingredients. Choose 'The Journey' menu to experience the outstanding culinary skills of Chef Chayawee and his team.

Classification: Fine dining

**Opening hours:** Lunch 12:00 - 15:00 hrs Dinner 18:00 - 23:00 hrs

**Prices:** \$\$\$\$

Location: Siam Kempinski Hotel Bangkok, Rama I road



### Saneh Jaan Thai Restaurant

Thai dishes crafted from ancient recipes that once impressed the royal family are the draw here but don't discount the lovely setting, complete with vaulted ceilings and contemporary Thai touches. Dishes are a mix of classics and hard-to-find recipes such as hot and spicy soup, red curry with grilled pork, and sweet and sour coconut dip with crabmeat. For your dessert, try the khao moa rang - a rare creation made with young green rice grains.

Classification: Fine dining

Opening hours: Lunch 11:30 - 14:00 hrs Dinner 18:00 - 22:00 hrs

**Price:** \$\$\$\$

Location: The Glasshouse at Sindhorn, Wireless road





### Ma Maison Thai Restaurant



Ma Maison is a modern venue that combines an elegant ambience with traditional Thai fayre. Situated on the sprawling lawns of the Nai Lert Park Heritage Home, this restaurant provides a luxurious experience and prides itself on its family recipes passed down from generation to generation. Don't be fooled by the French name. This restaurant devotes itself to sharing the recipes of the Nai Lert family. Signature dishes include pork crackling noodles and a rich chicken massaman.

Classification: Fine dining

**Opening hours:** Lunch 11:30 - 15:00 hrs / Dinner 18:00 - 22:00 hrs

**Price:** \$\$\$

Location: Nai Lert Park Heritage, Ploenchit Road





To find one of the oldest beef stew restaurants in Bangkok, head to Ekkamai by taxi or BTS SkyTrain. This venue is famous for its stewed beef and noodles. Sukiyaki, stir-fried beef in oyster sauce, and garlic pork with rice are other popular dishes.

**Classification:** Street food

**Opening hours:** 09:30 - 20:00 hrs

**Price:** \$ (cash only)

Location: Ekkamai Soi 18-20, Sukhumvit 63 Road









Baan Pad Thai



### Go-Ang Chicken Rice

This humble chicken and rice stall has drawn a devoted fan base of local and international foodies for more than 50 years. The aromatic rice is cooked with chicken oil and perfectly matches perfectly the flavour of the chicken.

Classification: Street food

**Opening hours:** Lunch 06:00 - 14:00 hrs / Dinner 17:00 -

02:00 hrs

**Price:** \$ (cash only)

Location: New Petchburi Road

Baan Phad Thai is named after one of Thailand's most popular dishes. The secret to its success is the combination of 18 to 20 ingredients used in making each dish. The organic, home made tofu and the fresh crab are also noteworthy at this restaurant where locals and tourists eat side by side.

Classification: Street food

**Opening hours:** 11:00 - 21.30 hrs

**Price:** \$ (cash only)

Location: 21-23 Soi Charoen Krung 44 Road

# HAPPENING INSIAM



# Vegetarian Festival 2024

02 - 11 October 2024

Vegetarian Festival 2024, formally known as the Nine Emperor Gods Festival (阿爾和南和 / 九皇勝會), will be held from 02–11 October 2024, beginning on the eve of the ninth day of the ninth month of the Chinese lunar calendar. Widely celebrated all over Thailand, devotees will observe a vegetarian diet during this period as a form of body purification.

#### **Bangkok Vegetarian Festival 2024**

The festival is primarily celebrated in Bangkok's Chinatown, Yaowarat. Preparations will start as early as one week before the event, with yellow banners and flags prominently displayed throughout the area.

Shopping malls in Bangkok will also hold food fairs throughout the festival, offering vegetarian and vegan dishes from a variety of international cuisines.

Venue: Yaowarat (Chinatown)

### End of Buddhist Lent

#### 17 October 2024

Ok Phansa Day marks the end of the three-month Buddhist Lent period and the traditional end of the rainy season. The final day of the Buddhist Lent period falls on the full moon of the eleventh lunar moon and is known in most parts of Thailand as Awk Phansa, although there are some regional variations. According to Buddhist belief, the day commemorates when Buddha descended back to earth after spending three months in heaven, where he visited his mother. His return was greeted by his followers with gifts of food, and today Thai Buddhists mark the event by visiting temples and making merit through acts of generosity and good deeds. Different regions have their own way of marking the occasion, but it's common at this time of year to see organised long-boat races.

#### **Robes Offering (Thod Kathin)**

For a one-month period following the end of the Rains Retreat, new robes and offerings are made to the monkhood as part of a ceremony known as 'thod kathin.' Throughout Thailand, various thod kathin events and festivities are arranged, whilst in Bangkok, there is a royal ceremony usually held at Wat Arun (Temple of the Dawn).

Ok Phansa is one of the days in the year when there are restrictions in place on alcohol sales.

Venue: Major temples nationwide





# Loy Krathong Festival of Light

#### 16 November 2024

Celebrated nationwide, Loy Krathong is probably Thailand's most beautiful and enchanting festival. The word loy (or loi) means to float, whilst krathong refers to small rafts or baskets. Traditionally made from banana leaves or the bark of a banana tree, krathongs typically contain a candle, incense and flowers. The person floating the krathong will often take a small clipping of their hair or fingernail, which is then added to the krathong along with some coins. The candle and incense are then lit and a wish is made before the krathong is placed on the nearest stretch of water. It is believed that the krathong carries away bad luck and signals a fresh start.

The festival has evolved to include music concerts and beauty pageants and is another great excuse for a party. Falling during the school holidays, Loy Krathong is also a family affair, with parents often helping their children to make the krathongs.

Venue: The Chao Phraya River is the main focus of celebrations, with bridges and buildings decked out in bright lights for the occasion. Places such as Lumpini Park, with its lake, also draw large crowds.

### King Bhumibol Birthday Commemoration Day

5 December 2024

#### Remembering the Father of the Nation

The fifth of December is a public holiday in Thailand in honour of the late king, His Majesty King Bhumibol Adulyadej. The Thai monarch was born on 5 December, and this date is also celebrated as Father's Day in recognition of a man who was fondly regarded as the 'Father of The Nation'. The formal name of the holiday translates into English as King Bhumibol Adulyadej's Birthday Anniversary. Depending on where you are in Thailand, there may be restrictions on alcohol sales on 5 December.

During his lifetime, the king's birthday on 5 December was a national day of celebration. Provinces throughout Thailand staged special events featuring fireworks, candle-lit ceremonies and music concerts. While commemorative events are likely to be more subdued in the years following the passing of the king, 5 December will remain a day to celebrate the king's life and achievements. In Bangkok, it has been a tradition for Ratchadamnoen Avenue and the area around the Grand Palace to be beautifully illuminated with strings of lights in December, and it is expected that this tradition will continue.

Venue: Nationwide





### New Year's Eve

#### 31 December 2024

Thailand doesn't just celebrate New Year once; it does so on three separate occasions. Like the rest of the world, 31 December sees parties and fireworks at locations across Thailand as the clock strikes midnight and the New Year is ushered in. However, the New Year festivities don't end there. The Chinese New Year, which usually falls in January or February, is also celebrated by many Thais. Then, in April, there is the most eagerly anticipated holiday of the year: Songkran, the traditional Thai New Year.

Sawasdee Pii Mai: Happy New Year

If you're in Thailand at the end of December, you will hear people wishing each other 'Sawasdee Pii Mai'.

#### **New Year Countdown**

New Year 'Countdown' events are hosted at venues around Thailand on New Year's Eve. The biggest, although not necessarily the best, takes place in Bangkok, with the area outside Central World taking centre stage. The 31st of December and 1 January are public holidays in Thailand and coincide with the peak of the high season. This means there is extra demand on transport and accommodation over the New Year period, so it is advisable to book in advance. Expect popular tourist attractions across the country to be busier than usual, with a surge in domestic tourists in addition to international visitors.

**Venue:** Central World, along the Chao Phraya River, Icon Siam and Asiatique Riverfront

## ART & EXHIBITION, LIVE SHOWS & CONCERTS



From timeless classics to modern blockbusters, these movies will be brought to life with state-of-the-art responsive projectors delivering millions of pixels, allowing visitors to experience iconic songs and scenes from over 40 of Disney's beloved animated films - you'll feel like you are part of the stories.

Imagine travelling through Zootopia with Judy Hopps, diving to the ocean floor with Ariel, taking a magic carpet ride with Aladdin, witnessing Rafiki introduce Simba at Pride Rock while being surrounded by the animal kingdom or singing with Elsa in the world of Frozen—this is what you will experience at Immersive Disney Animation—and so much more.

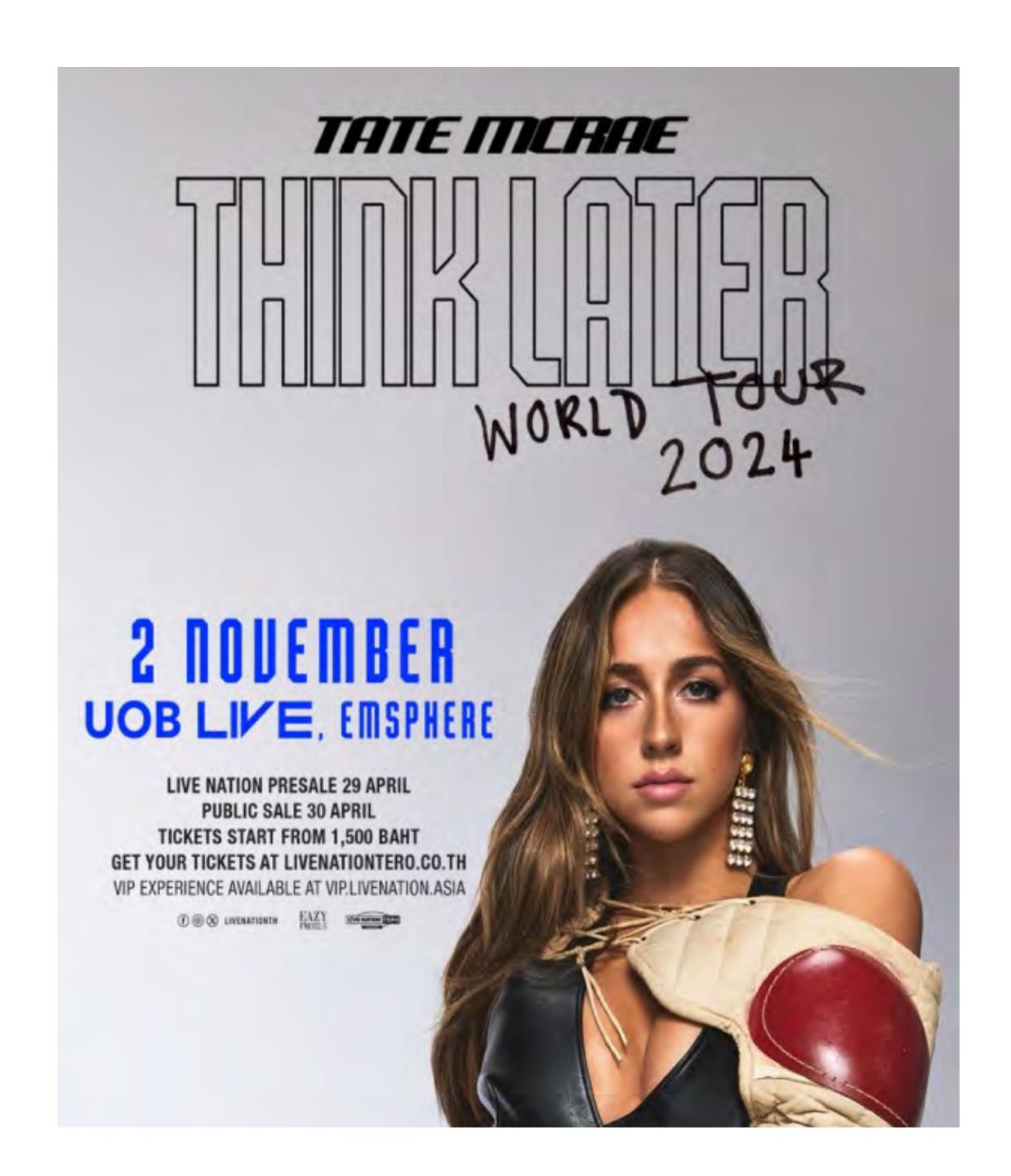
Take a peek behind the scenes at how Walt Disney Animation Studios brings movies to life through exclusive, custom-designed interactive exhibits—you will even learn tips and tricks to draw beloved Disney characters!

For the first time ever in Thailand, Immersive Disney Animation lets you experience the magic of Disney in a brand-new way!

**Venue:** 1 Floor, EM Tower, Emsphere

**Date & Time:** Until 27 October 2024 | English version: 11:00 to 24:30 and 14:00 to 17:00 and 18:30 to 20:00 | Thai version: 15:30

**Ticket price:** THB 699 / 999 / 1,299 / 1,699 / 1,999



The multi-platinum singer-songwriter Tate McRae has announced her first-ever run of Asia dates on her highly anticipated THINK LATER WORLD TOUR, bringing the tour to a massive 59 dates globally and marking Tate's first time performing in Asia. The Bangkok show will take place on Saturday, 2 November 2024, at UOB LIVE, Emsphere. Tickets starting from THB 1,500 will be available for the Live Nation Tero Presale on 29 April at livenation tero.co.th.

Tate McRae's highly anticipated sophomore album THINK LATER, released on 8 December 2023 via RCA Records, debuted at #4 on Billboard's album chart and has garnered over 2.1 billion streams worldwide. The wildly popular lead single 'Greedy' reached #1 on the Billboard Global 200 chart, the Global Excl. US chart and Spotify's Global chart, and it also hit #1 at Top 40 radio.

Venue: UOB LIVE, Emsphere

**Date & Time:** 2 November 2024 | 18:00

**Ticket price:** THB 1,500 / 2,500 / 3,200 / 9,000 for VIP

'Michael Learns To Rock' was formed by a group of friends passionate about rock music in 1988. The current lineup consists of Jascha Richter (main vocals, keyboards), Kare Wanscher (drums) and Mikkel Lentz (guitar). The band has achieved significant recognition both in Thailand and globally through their distinctive pop music, characterised by appealing melodies and smooth arrangements. Their notable hits include 'Take Me To Your Heart', 'Sleeping Child', 'Paint My Love' and '25 Minutes', among others. These tracks continue to receive regular airplay on international radio stations and are frequently featured in various entertainment venues.

In a special gesture for their Thai fans, 'Michael Learns To Rock' will be making a much-anticipated return to Thailand after an eight-year hiatus. EARENDEL ODYSSEY, MMIC and JS CONCERT, the event organisers, have officially confirmed that the band has announced their world tour schedule, with a notable stop in Thailand for the 'Michael Learns To Rock "Take Us To Your Heart" Tour 2024 – Bangkok.' This concert will be part of their Asia Tour, which will also encompass performances in Indonesia, the Philippines, Malaysia, Singapore, Vietnam and Thailand.

Venue: Union Hall 2, Union Mall

**Date & Time:** 08 November 2024 | 20:00

**Ticket price:** THB 2,500 / 3,500 / 4,500 / 5,500 / 6,500 for VIP / 8,500 for front of

stage zone





Dua Lipa is a three-time GRAMMY and seven-time BRIT Award-winning global pop force. Her latest album, 'Radical Optimism' topped charts in 11 countries, including the UK's biggest 2024 debut. In the US, it reached #1 on the Top Album Sales chart. Critics praised it as 'nonstop ear candy' and highlighted its 'pop savvy'.

Her 2020 platinum album, 'Future Nostalgia', had the longest Billboard 200 top 10 run by a female artist in 2021. The hit 'Levitating' went diamond.

Beyond music, Dua launched the editorial platform Service95 and co-designed Versace's 'La Vacanza' collection. Her debut album went platinum with six platinum singles. She has amassed over 42 billion global streams and is the first female artist with two albums exceeding 10 billion streams on Spotify.

Venue: Impact Arena, Muang Thong Thani

**Date & Time:** 27 November 2024 | 18:30

**Ticket price:** THB 2,000 / 2,500 / 3,500 / 4,500 / 5,500 | GA standing zone THB

3,800 / 4,800



Fresh off the heels of its second-ever U.S. blockbuster event, the world's largest martial arts organisation heads back east to Bangkok's Lumpini Stadium for ONE Fight Night 25 on Saturday, 5 October.

The riveting martial arts showcase is headlined by a must-see World Title rematch.

In the headline attraction, undefeated ONE Lightweight Kickboxing World Champion Alexis Nicolas puts his coveted belt on the line against former titleholder and reigning lightweight Muay Thai king Regian Eersel, who is eager to become a two-sport ruler once again.

Venue: Lumpini Boxing Stadium (Ram Indra)

**Date & Time:** 05 October 2024 | 07:00

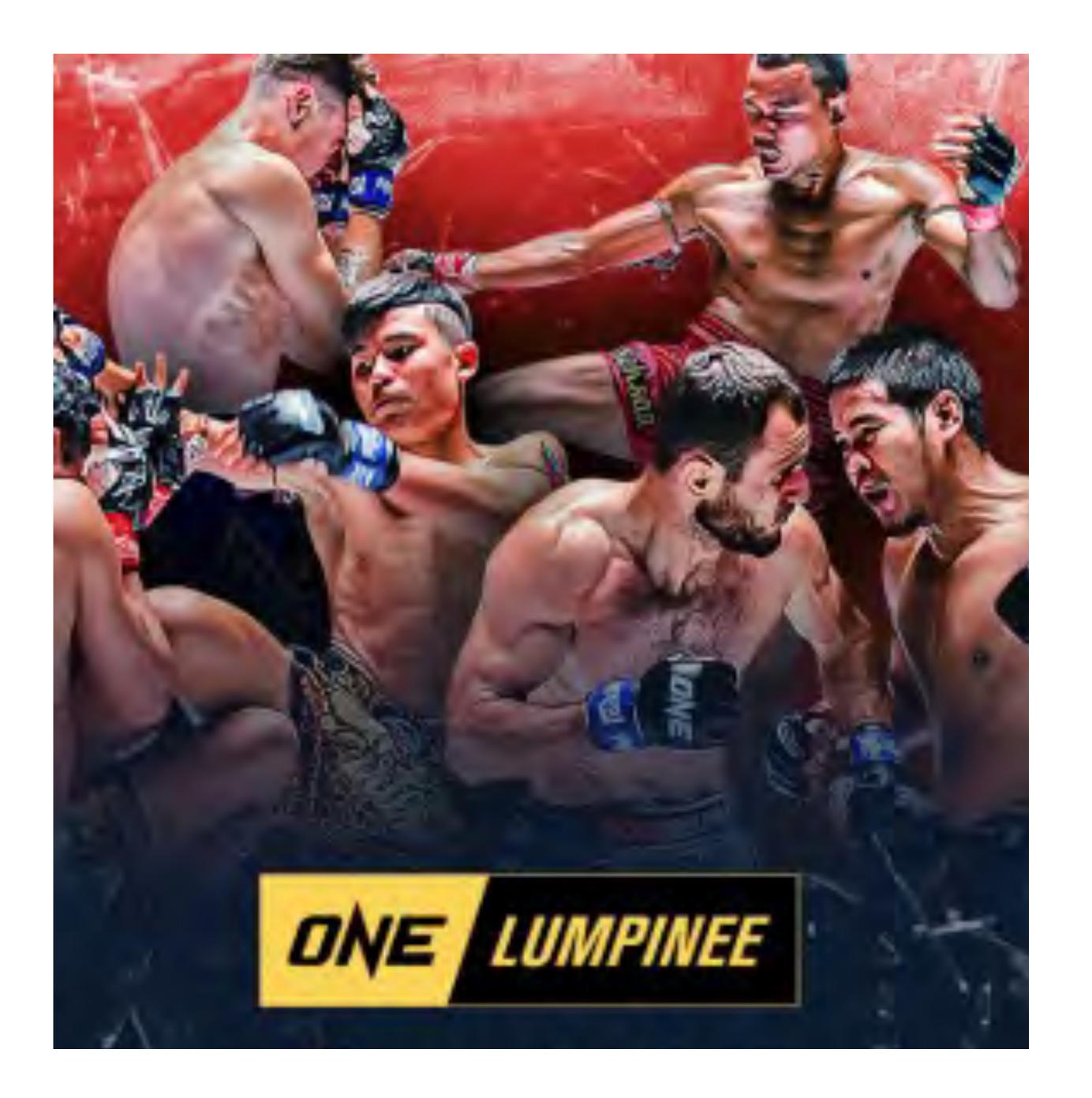
**Ticket price:** THB 1,200 / 2,400 / 3,750 / 4,500 for Ringside / 10,000 for Premium Ringside

ONE Championship makes its highly anticipated return to Bangkok in November with ONE Fight Night 16! See the world's best fighters in action as they electrify the Lumpini Boxing Stadium across MMA, Muay Thai, kickboxing and submission grappling. Mark your calendars and get your tickets now!

Venue: Lumpini Boxing Stadium (Ram Indra)

Date & Time: Every Friday night until 27 December 2024 | 19:30

**Ticket price:** THB 1,000 / 2,000 / 2,750 / 3,500 for Ringside





#### Womanifesto: Flowing Connections

Bangkok Art and Culture Centre, in collaboration with the artist-organisers of Womanifesto, presents 'Womanifesto: Flowing Connections', an exhibition showcasing Womanifesto's significant projects starting from the very first exhibition in 1997 up to the present. The exhibition features over 30 artists from Asia and other countries and showcases works exhibited at previous events as well as more recent creations by some of the artists who have participated in Womanifesto over the years. Additionally, material from the Womanifesto Archive, 'WeMend'—a workshop space with educational programmes—and current ongoing projects have been gathered to highlight Womanifesto's sustained development as an artist-led initiative since 1997. As one of the first feminist collectives of its kind to emerge and evolve from Southeast Asia, Womanifesto continues to hold historical significance for art in Thailand and internationally.

Venue: Bangkok Art & Culture Centre, Main Exhibition Gallery, Floors 7–9

**Date & Time:** 24 October 2024 – 25 February 2025 | 10:00–20:00 (Closed on Mondays)

Ticket price: Free



### WORLD OF LIFE

โลกแห่งชีวิต

Solo Art Exhibition By Jirasak Anujohn



Art Exhibition By Jırasak Anujohn

People's Gallery P2 room, 2nd Floor Bangkok Art and Culture centre (BACC) 2 - 27 October 2024 10am - 8pm (closed on monday) นิทรรศการศิลปะ โดย จิรศักดิ์ อนุจร

พีเพิลส์แกลลอรี่ ห้อง P2 ชั้น 2 ณ หอศิลปวัฒนธรรมแห่งกรุงเทพมหานคร 2 - 27 ตุลาคม 2567 เวลา 10.00-20.00 น. (ปิดวันจันทร์) The exhibition presents paintings that reflect on 'life', interwoven with faith and Buddhist philosophy. It explores the concept of living, learning, suffering and the natural cycle of existence. Life is depicted as a drop of water falling into a vast pond, creating ripples that affect one another. Ultimately, every drop of water converges, evaporates and condenses into new drops once again.

Venue: Bangkok Art & Culture Centre, People's Gallery P2 Room, Floor 2

**Date & Time:** 02 October – 27 October 2024 | 10:00–20:00 (Closed on Mondays)

Ticket price: Free

The 12th Asia Plus Art Exhibition 'Pictures in Mind'—which reflects Asia Plus Group Holdings Public Company Limited's strong commitment to nurturing Thai artists and cultivating their creativity and self-expression—highlights the company's consistent hosting of the Asia Plus Art Contest for consecutive years. This event serves as a platform to showcase their unique perspectives, skills and collective talents, while also providing opportunities for greater recognition and growth within the artistic world, empowering them to create valuable artwork.

This year's contest invites artists nationwide to explore their creativity under the theme of 'Mental Imagery', depicting freedom within the mind through two-dimensional visual arts. Participants are encouraged to express both positive and negative emotions, as well as to depict life experiences in this world.

Venue: Bangkok Art & Culture Centre, Hall, Floor L

**Date & Time:** 22 October – 3 November 2024 | 10:00–20:00 (Closed on Mondays)

Ticket price: Free



## THANKYOU