



INSIAM DESTINATION GUIDE

Thailand was known as Siam until 1939 and this name is still dominant in many forms, including an area in the Pathumwan district of Bangkok known as Siam Square – just a short walk from the Siam Kempinski Hotel Bangkok.



Things to See

in SIAM

EXPLORE MORE

Shopping

in SIAM

EXPLORE MORE

Dine

in SIAM

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in SIAM

EXPLORE MORE

THINGS TO SEE IN SIAM

The Royal Grand Palace & Emerald Buddha Temple

This is a 'must see' attraction for all visitors to Bangkok. This royal compound embraces a remarkable collection of structures including Wat Phra Kaeo, the temple that houses the famous Emerald Buddha. Built in 1782, the Grand Palace was a royal residence for many generations and is still used for ceremonies and for accommodating Heads of State.

Dress code: Visitors must be properly dressed when entering the grounds of the Grand Palace. Men are required to wear shirts with sleeves and long trousers. Ladies must likewise cover their shoulders and wear full length skirts or dresses. Clothing for men and women may be hired for a nominal fee from the office at the main entrance to the compound.

Opening hours: Daily from 08:30 to 15:30 hrs

Admission fee: THB 500

Location: Na Phra Lan Road, Phra Borom Maha

Ratchawan, Bangkok



Wat Pho

Temple of Reclining Buddha



Wat Pho, situated close to the Grand Palace, is home to the Reclining Buddha. The temple, built during the reign of King Rama I, is considered to be a place of healing and was famous many centuries ago for its pharmacy and as Thailand's first university – both established by King Rama III. Traditional Thai and foot massages are available at the traditional medical school. Expect to pay a premium compared to massage shops elsewhere in the city. The Reclining Buddha measures 45 metres long by 15 metres high. The soles of the feet, inlaid with precious stones, denote the 108 signs of true faith. The statue's long earlobes signify noble birth and the lotus-bud configuration of the hand symbolises purity and beauty.

Opening hours: Daily from 08:30 - 17:00 hrs

Admission: THB 100

Location: 2 Sanamchai road, Pranakorn, Bangkok





Wat Arun Temple of Dawn



Wat Arun dates back to ancient battles between the former Siam and neighbouring Burma. Having fallen to the Burmese, Ayutthaya was reduced to rubble and ashes, but General Taksin and the remaining survivors vowed to march 'until the sun rose again' and to build a temple at that precise location. Wat Arun, the Temple of the Dawn, is that temple and was later the site of a royal palace and a private chapel. This temple steps provide stunning views as the sun sinks over the Chao Praya River. Access is easy by boat to the temple's jetty.

Opening hours: Daily 08:30 - 17:30 hrs

Admission: THB 100

Location: Arun Amarin road, Bangkok

Jim Thompson's House Museum

Jim Thompson's three decades of dedication to the revival of Thai silk, then a dying art, changed the industry forever. After he disappeared in Malaysia's Cameron Highlands in 1967 but his legacy remains with the Jim Thomson brand synonymous with high quality Thai fabrics. The Jim Thompson House and Museum is a charming complex of six teak houses that contain priceless antiques and works of art. Tours are available in several languages.

Opening hours: Daily from 08:30 - 16:30 hrs

Admission: THB 150

Location: Soi Kasemsan 2, Rama I road, Bangkok





Erawan Shrine

The Erawan Shrine is one of the most popular places of prayer in Bangkok. This Brahman shrine sits proudly at Ratchaprasong, close to the BTS Sky Train network (Chidlom station) and many shopping malls. It's a fascinating experience with the clouds of incense, garlands of flowers and Thai performers displaying traditional dance moves. It was erected to appease works after many problems arose during the constriction of a nearby hotel.

Opening hours: Daily 06:00 - midnight

Location: Corner of Ploenchit and Ratchadamri roads

SHOPPING INSIAM

Siam Paragon &

Siam Paragon is the popular shopping mall located next to the Siam Kempinski hotel with direct access via a connecting walkway. The complex houses international high-end fashion brands, aquarium, a 16-screen Cineplex, supermarket and restaurants offering Thai and international cuisine.

Opening hours: Daily from 10:00 - 22:00 hrs **Location:** 991 Rama 1 road, Pathumwan, Bangkok

BTS: Siam station



Central World Plaza



Central World Plaza is another large complex offers that provides exciting shopping experiences with shops, restaurants, movie theatres, supermarket, beauty salons and much more.

Opening hours: Daily 10:00 - 22:00 hrs Location: Ratchaprasong intersection **BTS:** Chidlom & Siam stations





MBK 🚨



MBK is probably Bangkok's most legendary shopping mall. It's popular with both tourists and local residents because of the bargain prices. The eight floors contain some 2,000 shops that sell literally anything and everything from clothing, fashion accessories and leather products to luggage, furniture, computers, smart phones and IT accessories.

Opening hours: Daily 10.00 - 22.00 hrs

Location: Phayathai road, Bangkok **BTS:** National Stadium station

Siam Square

Wander around Siam Square for up-and-coming Thai and Asian brands that offer a great mix of unusual designs at attractive prices. This is a popular chilling spot with students from nearby Chulalongkorn University. Visit in the late afternoon or early evening to catch the vibe of Siam Square.

Opening hours: Daily 10.00 to 22.00 hrs

Location: Rama 1 road, Bangkok **BTS:** Siam Interchange station





Chatuchak Weekend Market



Chatuchak Weekend Market has reached landmark status as a must-visit place for tourists. Its sheer size and diverse collections of merchandise will bring any seasoned shoppers to their knees. This is a market where you can literally 'shop until you drop'. The 35-acre site is home to more than 8,000 market stalls. On a typical weekend, more than 200,000 visitors come here to sift through the plethora of goods on offer. It's sensible to wear comfortable footwear and lightweight clothing.

Opening hours: Weekends 09.00 - 18.00 hrs Location: Kampangphet road, Bangkok

BTS: Mo Chit station

MRT: Kampang Phet station

Asiatique Riverfront Night Market

Asiatique combines successfully two of the most popular shopping experiences in the city: a night bazaar and a mall. Just a short (complimentary) boat ride from Sathorn pier Asiatique features more than 1,500 shops and a multitude of bars and restaurants housed in replica warehouse complex. Entertainment options include the Calypso cabaret.

Opening hours: Daily 17.00 - midnight

Location: Charoen Krung road Soi 72-74, Bangkok BTS: Saphan Taksin station and then take the Asiatique

shuttle boat



Sra Bua by Kiin Kiin Thai Restaurant

Inspired by the award-winning Kiin Kiin restaurant in Copenhagen and its owner Henrik Yde Andersen this Michelin one star restaurant is famous for its modern interpretations of classic Thai dishes created from traditional recipes and authentic ingredients. Choose 'The Journey' menu to experience the outstanding culinary skills of Chef Chayawee and his team.

Classification: Fine dining

Opening hours: Lunch 12:00 - 15:00 hrs Dinner 18:00 - 23:00 hrs

Prices: \$\$\$\$

Location: Siam Kempinski Hotel Bangkok, Rama I road



Saneh Jaan Thai Restaurant

Thai dishes crafted from ancient recipes that once impressed the royal family are the draw here but don't discount the lovely setting, complete with vaulted ceilings and contemporary Thai touches. Dishes are a mix of classics and hard-to-find recipes such as hot and spicy soup, red curry with grilled pork, and sweet and sour coconut dip with crabmeat. For your dessert, try the khao moa rang - a rare creation made with young green rice grains.

Classification: Fine dining

Opening hours: Lunch 11:30 - 14:00 hrs Dinner 18:00 - 22:00 hrs

Price: \$\$\$\$

Location: The Glasshouse at Sindhorn, Wireless road





Ma Maison Thai Restaurant



Ma Maison is a modern venue that combines an elegant ambience with traditional Thai fayre. Situated on the sprawling lawns of the Nai Lert Park Heritage Home, this restaurant provides a luxurious experience and prides itself on its family recipes passed down from generation to generation. Don't be fooled by the French name. This restaurant devotes itself to sharing the recipes of the Nai Lert family. Signature dishes include pork crackling noodles and a rich chicken massaman.

Classification: Fine dining

Opening hours: Lunch 11:30 - 15:00 hrs / Dinner 18:00 - 22:00 hrs

Price: \$\$\$

Location: Nai Lert Park Heritage, Ploenchit Road





To find one of the oldest beef stew restaurants in Bangkok, head to Ekkamai by taxi or BTS SkyTrain. This venue is famous for its stewed beef and noodles. Sukiyaki, stir-fried beef in oyster sauce, and garlic pork with rice are other popular dishes.

Classification: Street food

Opening hours: 09:30 - 20:00 hrs

Price: \$ (cash only)

Location: Ekkamai Soi 18-20, Sukhumvit 63 Road









Baan Pad Thai



Go-Ang Chicken Rice

This humble chicken and rice stall has drawn a devoted fan base of local and international foodies for more than 50 years. The aromatic rice is cooked with chicken oil and perfectly matches perfectly the flavour of the chicken.

Classification: Street food

Opening hours: Lunch 06:00 - 14:00 hrs / Dinner 17:00 -

02:00 hrs

Price: \$ (cash only)

Location: New Petchburi Road

Baan Phad Thai is named after one of Thailand's most popular dishes. The secret to its success is the combination of 18 to 20 ingredients used in making each dish. The organic, home made tofu and the fresh crab are also noteworthy at this restaurant where locals and tourists eat side by side.

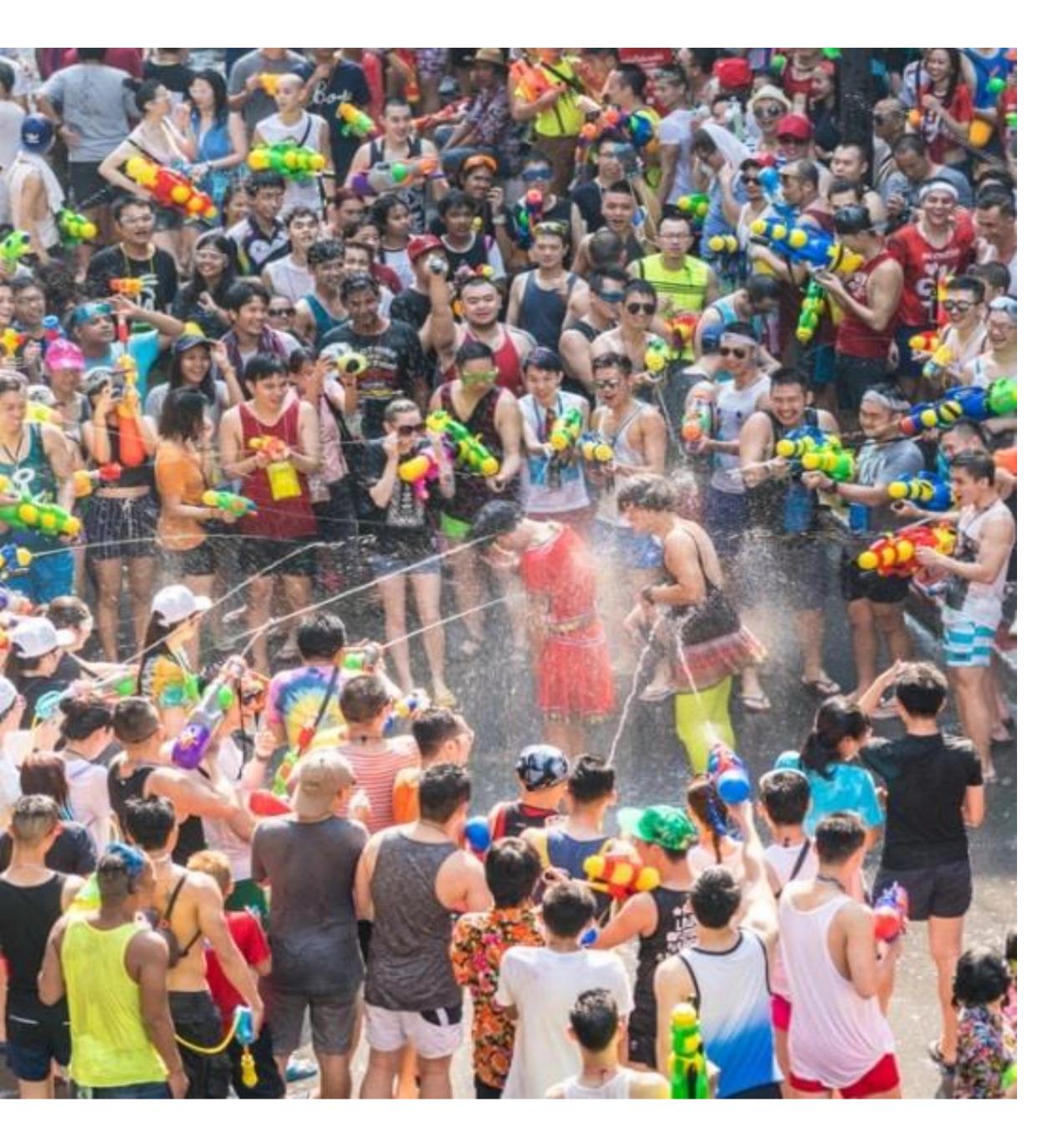
Classification: Street food

Opening hours: 11:00 - 21.30 hrs

Price: \$ (cash only)

Location: 21-23 Soi Charoen Krung 44 Road

HAPPENING INSIAM



Songkran:

Thai New Year Water Festival

12 - 15 April 2025

The annual Songkran New Year Water Festival, which welcomes the traditional Thai New Year, is one of those events that must be experienced in person to fully appreciate the enormity of the spectacle and the uniqueness of the occasion. In Thailand, Songkran is a nationwide celebration, with playful water fights breaking out in villages and cities across the country. While these water battles and the festive atmosphere understandably capture the imagination of most tourists, the festival is deeply rooted in tradition and holds great significance for Thai Buddhists.

In ancient times, the date of Songkran varied according to the solar and lunar calendars. The word Songkran is derived from Sanskrit and means 'move into', referring to the sun's transition between zodiac houses. In Thailand, Songkran has become specifically associated with the sun's movement into Aries in April, marking the end of a 12-month cycle and the beginning of a new solar year. Today, the Songkran New Year Water Festival is observed annually on fixed dates, 13-15 April, which are also public holidays in Thailand.

Songkran is a festival where boisterous fun and ancient traditions go hand in hand. For tourists, it offers the chance to partake in a massive celebration where water parties take over the streets of Thailand's towns and villages. For locals, it is a time to reunite with families, visit temples, observe ancient rites and make merit.

Where to Experience the Songkran Water Festival

Expect vibrant water battles and festivities at Ratchadamnoen Klang Avenue and Sanam Luang.

Major Locations: Park Paragon, Siam Square, Central World Plaza, Samyan Water Street, Silom Road and Khao San Road

Coronation of Thai King

4 May 2025

The reigning monarch of Thailand is regarded as the 'representative of the divine among men' and is highly revered by the people. Coronation Day is a public holiday that commemorates the official enthronement of the current king. The present monarch, King Vajiralongkorn, ascended the throne following the passing of his father.

Vajiralongkorn had served as crown prince since 1972 and formally took the throne in 2016. However, his coronation ceremony was not held until 2019. He is also known as Rama X, as he is the tenth king of the Chakri dynasty.

Vajiralongkorn's coronation was Thailand's first in nearly 70 years and was widely attended. Crowds lined the streets as the royal procession continued late into the night. The elaborate ceremony included Buddhist rituals performed with holy water, the king wearing the 16-pound Crown of Victory and his ascension to a golden throne. During the coronation, he pledged to rule righteously for the good of the Thai people. Each year, this occasion is commemorated, with many people visiting the Grand Palace in Bangkok to pay their respects.





Royal Ploughing Ceremony

9 May 2025

In Thailand, the annual Royal Ploughing Ceremony is a special occasion featuring a symbolic rice planting ritual believed to help ensure a good harvest for the coming year. Both Buddhist and Hindu Brahmin ceremonies are part of this Thai festival, with monks from each religion offering blessings for the planting. The event takes place at Sanam Luang, a public square in the historic centre of Bangkok, located in front of the royal palace. On some occasions, the king of Thailand himself participates in the ceremony.

The royal planting marks the beginning of the rice-growing season and involves two sacred oxen pulling a decorative plough while men in traditional attire follow behind, planting rice in the freshly made furrows. The oxen are then presented with rice, grass and other foods, along with rice whiskey to drink.

Based on which foods the oxen choose to eat when given multiple options, astrologers predict whether the upcoming rice-growing season will be favourable.

Location: Sanam Luang

Visakha Bucha Day

11 May 2025

There are several important Buddhist holidays throughout the year, but the most significant in Thailand is Visakha Bucha Day. This sacred day commemorates three defining events in the life of the Lord Buddha, all of which occurred on the full moon of the sixth lunar month (known as the Visakha month). These events include his birth, his enlightenment 35 years later and his passing into Nirvana 45 years after that. As Visakha Bucha Day holds great religious importance in Thailand, there are also restrictions on alcohol sales, leading to the temporary closure of some bars and clubs.

For devout Buddhists, Visakha Bucha Day is a time to visit local temples to 'make merit', by offering donations and engaging in religious rituals. At the temples, they listen to sermons on Buddha's teachings, meditate, reaffirm their commitment to Buddhist precepts and provide food offerings to temple workers. Some also release birds or fish as a symbolic act to eliminate 'negative karma'.

Thai law prohibits the sale of alcoholic beverages on Visakha Bucha Day, causing many bars to close temporarily. While many celebrations are private and religious, tourists are welcome to visit most of Thailand's temples. There are numerous temples in Bangkok worth visiting on this special day.

Location: At temples nationwide



ART & EXHIBITION, LIVE SHOWS & CONCERTS



Diversity

'Diversity' - the first solo exhibition by Nawat Cubic, an artist who has embraced his differences since childhood.

From a young age, Nawat perceived the world in a unique way - ordinary sights would fragment in his mind into striking geometric forms. Yet, when he translated these visions onto canvas, his work stood out as different from that of other artists. Through this realisation, he discovered his artistic identity: Cubism - a movement pioneered by the legendary Picasso. Inspired by this revelation, Nawat made it his lifelong mission to document the world through Cubist interpretations, painting until his very last breath.

In 'Diversity', Nawat draws from his personal experiences - his distinct perception of beauty and the cultural richness he has encountered through collectors from diverse backgrounds. This exposure led him to ponder: What makes our world so intricate and multifaceted? History revealed the answer—human actions shape the complexity around us. These reflections have materialised into over 16 contemporary Cubist paintings, celebrating the beauty of human diversity - be it in culture, ethnicity or belief - through the vibrant expressions of traditional attire that define individual identity.

Venue: RCB Photographers' Gallery

Date: Until 27 April 2025

Location: Floor 2, River City Bangkok

Open: Daily, 10.00 - 20:00

Be Your Own Island

The 8th Early Years Project (EYP#8) for 2025 aspires to cultivate and empower emerging artists, offering them unparalleled opportunities to showcase their talents and develop their potential in contemporary art. Designed as a dynamic platform for artistic growth, the project provides financial support to facilitate skill enhancement and knowledge acquisition in contemporary practices.

Chosen by an interdisciplinary panel of esteemed jurors, the selected participants reflect diversity across nationality, ethnicity, gender and age seniority, embracing inclusivity as a cornerstone of the initiative. More than just an exhibition, this programme fosters connections with networks in the contemporary art sphere, equipping participants with the knowledge and skills necessary to become self reliant and thrive in the long term.

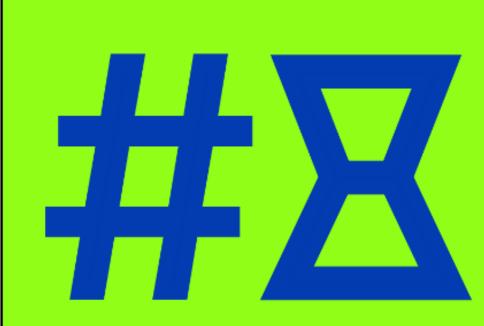
Venue: Floor 7, Main Exhibition Gallery

Date: Until 29 June 2025

Location: Bangkok Art and Culture Centre

Open: Tuesday - Sunday, 10.00 - 20:00 (Closed on Mondays)





BE YOUR OWN ISLAND



200 Years Journey Through Thai Modern Art History at Museum Pier

'200 Years Journey Through Thai Modern Art History' is the first exhibition at the newly opened Museum Pier, running until 30 June 2025. Spanning eight rooms across three floors, this carefully curated showcase tells a story of Thai modern art throughout the ages, interwoven with excerpts of Thai history across seven royal regimes.

With artwork from a vast array of Thai artists—ranging from anonymous creators lost to history to world-renowned Thai and international masters—this inaugural exhibition highlights the diversity and richness of the Thai artistic spirit. The collection includes works representing multiple artistic movements, including Realism, Impressionism, Cubism, Surrealism and Postmodernism. The exhibition features pieces by Thawan Duchanee, Mesiem Yipintsoi, Giuseppe Turchi, Khien Yimsiri, Fua Haripithak (winner of the 1983 Ramon Magsaysay Award for Public Service), as well as works by Molly (creator of Crybaby), and countless other artists working across various mediums and styles.

Venue: Museum Pier 166 Tha Suphan Alley, Phra Borom Maha Ratchawang, Phra Nakhon, Bangkok

Date: Until 30 June 2025

Location: 166 Tha Suphan Alley, Phra Borom Maha Ratchawang, Phra Nakhon, Bangkok

Open: Daily, 09:00–17:00

Homecoming

'Homecoming' is a therapeutic space infused with immersive art, utilising light, colour, sound and touch to engage the body - an essential foundation for processing the spectrum of emotions within the mind. Through the lens of psychology's concept of 'self-compassion', we aim to foster wellbeing and raise awareness of mental health.

Venue: MMAD, Floor 2, Zone 4

Date: Until 30 June 2025

Location: MMAD – MunMun Art Destination, Seacon Square

Srinakarin

Open: Daily, 11:00–19:00





Siam Songkran Music Festival 2025 Bangkok, Thailand

Siam Songkran Music Festival 2025, one of Bangkok's major music festivals during Songkran, will take place at the usual Bravo RCA Bangkok from 11–15 April 2025. This year's party will be headlined by world-renowned DJs Alesso, Dimitri Vegas, Hardwell, Yellow Claw and more.

Venue: BRVO, Bangkok Arena Area

Date: 11–14 April 2025

Location: Royal City Avenue, Rama 9 Road, Bangkok

Performance Time: 16:00–24:00

Ticket Prices: THB 1,800–7,400

S2O Songkran Music Festival 2025 Bangkok, Thailand

Get ready for an electrifying fusion of music, water and pure adrenaline as S2O Festival Thailand returns for its monumental 10th-anniversary edition! Taking place from 12–14 April 2025 at Rajamangala National Stadium, Bangkok, this world-renowned Songkran music festival is set to be bigger than ever, featuring a star-studded lineup of global electronic music powerhouses.

Headliners include Marshmello, Alan Walker, DJ Snake, Diplo, Major Lazer Soundsystem, Timmy Trumpet and more, delivering high-energy performances alongside immersive 360-degree water effects and cutting-edge stage production.

Venue: Rajamangala National Stadium

Date: 12–14 April 2025

Location: Ramkhamhaeng Road, Bangkok

Perform Time: All day

Ticket Prices: THB 1,700–7,900





ONE Fight Night

A colossal lineup of martial arts action awaits the global fan base when ONE Championship returns on Saturday, 5 April, with ONE Fight Night 30: Kryklia vs. Knowles, live from Bangkok's Lumpinee Stadium.

The card is headlined by two massive World Title showdowns.

In the main event, towering two-sport king Roman Kryklia defends the ONE Heavyweight Muay Thai World Title, seeking his fourth straight knockout victory. However, his challenger, WBC Heavyweight Muay Thai World Champion Lyndon Knowles, has every intention of claiming the richest prize in the sport and ending Kryklia's flawless run in ONE Championship.

Venue: Lumpinee Boxing Stadium (Ramindra Road)

Date: 05 April 2025

Perform Time: 7:00

Ticket Prices: THB 1,000–3,500

ABBA: The Symphonic Celebration

A symphonic celebration of ABBA, featuring leading West End artists who have performed in the West End production of Mamma Mia! ABBA, the Swedish pop group that gained global fame after winning the Eurovision Song Contest in 1974 with 'Waterloo', remains one of the most successful bands of all time -second only to The Beatles in record sales. Known for their unique blend of Swedish folk and Schlager influences with pop sounds inspired by artists like The Beach Boys, Abba's music captured universal dreams and sorrows, resonating deeply across borders.

Venue: Thailand Cultural Centre, Main Hall

Date: 26 and 27 April 2025

Location: Ratchadapisek Road, Bangkok

Perform Time: 19:30 on 26 April 2025 and 14:00 on 27 April 2025

Ticket Prices: THB 600–3,000





Tokyo Symphony Orchestra

The Tokyo Symphony Orchestra (TSO) was founded in 1946 and has a reputation for delivering first performances of numerous contemporary music and opera works. Through these activities, the orchestra has performed in most of Japan's major operas and ballets at the New National Opera Theatre, Tokyo, since its opening in 1997. Together with music director Jonathan Nott, TSO has gained recognition as a leader among Japanese orchestras. Elektra in Concert Style (2023) won the 1st prize in the 'Top 10 Concert 2023', following the 2nd prize of Salome in Concert Style (2022) in Ongaku on Tomo magazine.

Beyond Japan, the orchestra has performed 80 concerts across 58 cities since 1976. This concert marks TSO's third visit to Thailand, including its participation in Queen Sirikit's 60th birthday celebrations. The orchestra is led by Resident Conductor Keitaro Harada and Honorary Guest Conductor Naoto Otomo.

Venue: Thailand Cultural Centre, Main Hall

Date: 28 May 2025

Location: Ratchadapisek Road, Bangkok

Perform Time: 19:00

Ticket prices: THB 600–2,500

THANKYOU