

IN SIAM DESTINATION GUIDE



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Thailand was known as Siam until 1939 and this name is still dominant in many forms, including an area in the Pathumwan district of Bangkok known as Siam Square – just a short walk from the Siam Kempinski Hotel Bangkok.



Things to See
in SIAM

EXPLORE MORE



Shopping
in SIAM

EXPLORE MORE



Dine
in SIAM

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Happening
in SIAM

EXPLORE MORE



THINGS TO SEE IN SIAM

The Royal *Grand Palace* & *Emerald Buddha* *Temple*

This is a ‘must see’ attraction for all visitors to Bangkok. This royal compound embraces a remarkable collection of structures including Wat Phra Kaeo, the temple that houses the famous Emerald Buddha. Built in 1782, the Grand Palace was a royal residence for many generations and is still used for ceremonies and for accommodating Heads of State.

Dress code: Visitors must be properly dressed when entering the grounds of the Grand Palace. Men are required to wear shirts with sleeves and long trousers. Ladies must likewise cover their shoulders and wear full length skirts or dresses. Clothing for men and women may be hired for a nominal fee from the office at the main entrance to the compound.

Opening hours: Daily from 08:30 to 15:30 hrs

Admission fee: THB 500

Location: Na Phra Lan Road, Phra Borom Maha
Ratchawan, Bangkok



Wat Pho

Temple of Reclining Buddha

Wat Pho, situated close to the Grand Palace, is home to the Reclining Buddha. The temple, built during the reign of King Rama I, is considered to be a place of healing and was famous many centuries ago for its pharmacy and as Thailand's first university – both established by King Rama III. Traditional Thai and foot massages are available at the traditional medical school. Expect to pay a premium compared to massage shops elsewhere in the city. The Reclining Buddha measures 45 metres long by 15 metres high. The soles of the feet, inlaid with precious stones, denote the 108 signs of true faith. The statue's long earlobes signify noble birth and the lotus-bud configuration of the hand symbolises purity and beauty.

Opening hours: Daily from 08:30 - 17:00 hrs

Admission: THB 100

Location: 2 Sanamchai road, Pranakorn, Bangkok



Wat Arun Temple of Dawn

Wat Arun dates back to ancient battles between the former Siam and neighbouring Burma. Having fallen to the Burmese, Ayutthaya was reduced to rubble and ashes, but General Taksin and the remaining survivors vowed to march 'until the sun rose again' and to build a temple at that precise location. Wat Arun, the Temple of the Dawn, is that temple and was later the site of a royal palace and a private chapel. This temple steps provide stunning views as the sun sinks over the Chao Praya River. Access is easy by boat to the temple's jetty.

Opening hours: Daily 08:30 - 17:30 hrs

Admission: THB 100

Location: Arun Amarin road, Bangkok



Jim Thompson's House

Museum

Jim Thompson's three decades of dedication to the revival of Thai silk, then a dying art, changed the industry forever. After he disappeared in Malaysia's Cameron Highlands in 1967 but his legacy remains with the Jim Thomson brand synonymous with high quality Thai fabrics. The Jim Thompson House and Museum is a charming complex of six teak houses that contain priceless antiques and works of art. Tours are available in several languages.

Opening hours: Daily from 08:30 - 16:30 hrs

Admission: THB 150

Location: Soi Kasemsan 2, Rama I road, Bangkok



Erawan Shrine

The Erawan Shrine is one of the most popular places of prayer in Bangkok. This Brahman shrine sits proudly at Ratchaprasong, close to the BTS Sky Train network (Chidlom station) and many shopping malls. It's a fascinating experience with the clouds of incense, garlands of flowers and Thai performers displaying traditional dance moves. It was erected to appease works after many problems arose during the constriction of a nearby hotel.

Opening hours: Daily 06:00 - midnight

Location: Corner of Ploenchit and Ratchadamri roads





SHOPPING IN SIAM

Siam Paragon

Siam Paragon is the popular shopping mall located next to the Siam Kempinski hotel with direct access via a connecting walkway. The complex houses international high-end fashion brands, aquarium, a 16-screen Cineplex, supermarket and restaurants offering Thai and international cuisine.

Opening hours: Daily from 10:00 - 22:00 hrs

Location: 991 Rama 1 road, Pathumwan, Bangkok

BTS: Siam station



Central World Plaza

Central World Plaza is another large complex offers that provides exciting shopping experiences with shops, restaurants, movie theatres, supermarket, beauty salons and much more.

Opening hours: Daily 10:00 - 22:00 hrs

Location: Ratchaprasong intersection

BTS: Chidlom & Siam stations



MBK

MBK is probably Bangkok's most legendary shopping mall. It's popular with both tourists and local residents because of the bargain prices. The eight floors contain some 2,000 shops that sell literally anything and everything from clothing, fashion accessories and leather products to luggage, furniture, computers, smart phones and IT accessories.

Opening hours: Daily 10.00 - 22.00 hrs

Location: Phayathai road, Bangkok

BTS: National Stadium station

Siam Square

Wander around Siam Square for up-and-coming Thai and Asian brands that offer a great mix of unusual designs at attractive prices. This is a popular chilling spot with students from nearby Chulalongkorn University. Visit in the late afternoon or early evening to catch the vibe of Siam Square.

Opening hours: Daily 10.00 to 22.00 hrs

Location: Rama 1 road, Bangkok

BTS: Siam Interchange station



Chatuchak *Weekend Market*

Chatuchak Weekend Market has reached landmark status as a must-visit place for tourists. Its sheer size and diverse collections of merchandise will bring any seasoned shoppers to their knees. This is a market where you can literally ‘shop until you drop’. The 35-acre site is home to more than 8,000 market stalls. On a typical weekend, more than 200,000 visitors come here to sift through the plethora of goods on offer. It’s sensible to wear comfortable footwear and lightweight clothing.

Opening hours: Weekends 09.00 - 18.00 hrs

Location: Kampanghet road, Bangkok

BTS: Mo Chit station

MRT: Kampanghet station

Asiatique Riverfront

Night Market

Asiatique combines successfully two of the most popular shopping experiences in the city: a night bazaar and a mall. Just a short (complimentary) boat ride from Sathorn pier Asiatique features more than 1,500 shops and a multitude of bars and restaurants housed in replica warehouse complex. Entertainment options include the Calypso cabaret.

Opening hours: Daily 17.00 - midnight

Location: Charoen Krung road Soi 72-74, Bangkok

BTS: Saphan Taksin station and then take the Asiatique shuttle boat



DINE
IN SIAM

Sra Bua by Kiin Kiin *Thai Restaurant*



Inspired by the award-winning Kiin Kiin restaurant in Copenhagen and its owner Henrik Yde Andersen this Michelin one star restaurant is famous for its modern interpretations of classic Thai dishes created from traditional recipes and authentic ingredients. Choose 'The Journey' menu to experience the outstanding culinary skills of Chef Chayawee and his team.

Classification: Fine dining

Opening hours: Lunch 12:00 - 15:00 hrs
Dinner 18:00 - 23:00 hrs

Prices: \$\$\$\$

Location: Siam Kempinski Hotel Bangkok, Rama I road



Saneh Jaan

Thai Restaurant

Thai dishes crafted from ancient recipes that once impressed the royal family are the draw here but don't discount the lovely setting, complete with vaulted ceilings and contemporary Thai touches. Dishes are a mix of classics and hard-to-find recipes such as hot and spicy soup, red curry with grilled pork, and sweet and sour coconut dip with crabmeat. For your dessert, try the khao moa rang - a rare creation made with young green rice grains.

Classification: Fine dining

Opening hours: Lunch 11:30 - 14:00 hrs
Dinner 18:00 - 22:00 hrs

Price: \$\$\$\$

Location: The Glasshouse at Sindhorn, Wireless road



Ma Maison

Thai Restaurant

Ma Maison is a modern venue that combines an elegant ambience with traditional Thai fayre. Situated on the sprawling lawns of the Nai Lert Park Heritage Home, this restaurant provides a luxurious experience and prides itself on its family recipes passed down from generation to generation. Don't be fooled by the French name. This restaurant devotes itself to sharing the recipes of the Nai Lert family. Signature dishes include pork crackling noodles and a rich chicken massaman.

Classification: Fine dining

Opening hours: Lunch 11:30 - 15:00 hrs / Dinner 18:00 - 22:00 hrs

Price: \$\$\$

Location: Nai Lert Park Heritage, Ploenchit Road





Wattana Panich *Beef Noodle*

To find one of the oldest beef stew restaurants in Bangkok, head to Ekkamai by taxi or BTS SkyTrain. This venue is famous for its stewed beef and noodles. Sukiyaki, stir-fried beef in oyster sauce, and garlic pork with rice are other popular dishes.

Classification: Street food

Opening hours: 09:30 - 20:00 hrs

Price: \$ (cash only)

Location: Ekkamai Soi 18-20, Sukhumvit 63 Road



Go-Ang *Chicken Rice*

This humble chicken and rice stall has drawn a devoted fan base of local and international foodies for more than 50 years. The aromatic rice is cooked with chicken oil and perfectly matches perfectly the flavour of the chicken.

Classification: Street food

Opening hours: Lunch 06:00 - 14:00 hrs / Dinner 17:00 - 02:00 hrs

Price: \$ (cash only)

Location: New Petchburi Road



Baan Pad Thai

Baan Phad Thai is named after one of Thailand's most popular dishes. The secret to its success is the combination of 18 to 20 ingredients used in making each dish. The organic, home made tofu and the fresh crab are also noteworthy at this restaurant where locals and tourists eat side by side.

Classification: Street food

Opening hours: 11:00 - 21.30 hrs

Price: \$ (cash only)

Location: 21-23 Soi Charoen Krung 44 Road



HAPPENING IN SIAM



Chinese New Year 2025

27 - 29 January 2025

The Chinese New Year, also known as the Spring Festival, is a time of vibrant performances and activity throughout Chinatown. In Bangkok, Thailand, the Chinese New Year in 2025 will be celebrated from 27 to 29 January. The streets come alive with drummers and lion dancers, creating an atmosphere of festivity. Join the street party during Chinese New Year in Bangkok as the long dragon winds its way to the city's temples. Various performances, including acrobat dancers and dragon parades, take place throughout the day, adding to the excitement.

One of the most exhilarating celebrations in Thailand can be experienced in Yaowarat – the official Chinatown of Bangkok. The area's narrow, bustling alleys are always lively and fascinating to explore, but during Chinese New Year, every corner bursts with life. Dragon and lion dancers, exploding firecrackers, iconic red Chinese lanterns and crowds of worshippers and locals gather to partake in the fanfare and indulge in mouth-watering Chinese banquets. If you find yourself in Bangkok during the Chinese New Year, head straight to the northern edge of Chinatown, specifically Wat Mangkon Kamalawat on Charoen Krung Street. It's undeniably one of the most joyful Thai festivals to experience.

Address: Yaowarat Road (China Town), Bangkok

Time: Noon to Midnight

Makha Bucha Day

12 February 2025

Makha Bucha Day is a significant Buddhist holiday celebrated across Thailand. It follows the Buddhist Lunar Calendar and falls in February or March on the Gregorian Calendar. This day is observed during the third lunar month of the year, as it commemorates Buddha delivering key teachings during this time.

Historically, on this day in India, 1,250 of Buddha's followers gathered to meet him voluntarily, without prior arrangement. These followers, known as the 'enlightened ones', were ordained as teachers by Buddha himself. He imparted to them the core teachings of Buddhism: cease from evil, do good and cleanse your mind.

Over 40 years later, on the same day, Buddha decided to attain 'Nirvana', marking the departure of the mind from the body and his physical death. This event occurred three months later, on Visakha Bucha Day.

In Thailand, Makha Bucha Day is observed with reverence. People visit Buddhist temples to participate in rites and 'earn merit'. Many abstain from alcoholic beverages, offer food to monks, meditate and take part in late-night candle processions.

Address: All Temples Nationwide

Time: 18:00 - 22:00





National Muay Thai Day

17 March 2025

Muay Thai (Thai boxing) is Thailand's national sport and is deeply ingrained in Thai culture. With origins tracing back centuries to its role as a form of unarmed combat used by Siamese soldiers, Muay Thai has evolved over time into a refined discipline. Although still a tough sport, it now incorporates a high level of skill and strategy.

National Muay Thai Day

Thailand's national sport is celebrated annually, with 17 March designated as National Muay Thai Day (also known as Boxer's Day). Commemorative events take place at Muay Thai gyms and stadiums across the country, but the day holds special significance in Ayutthaya, widely regarded as the spiritual home of Muay Thai. This connection is due to the legendary warrior Nai Khanom Tom, who was born in Ayutthaya.

Most towns and cities in Thailand have venues where Muay Thai fights are held, and tickets can usually be purchased on the day. Bangkok is home to the country's two most famous Muay Thai arenas: Rajadamnern Stadium and Lumpinee Stadium.

Venue: Ratchadamnern Boxing Stadium | Lumpinee Boxing Stadium

Time: 18:30 - 22:00

ART & EXHIBITION,
LIVE SHOWS & CONCERTS



ONE 170

Friday, 24 January 2025

The world's largest martial arts organisation returns to Impact Arena in Bangkok, Thailand, with ONE 170, live on 24 January 2025. In the main event, two of the greatest strikers on the globe will collide for a second time, with the ONE Featherweight Muay Thai World Title on the line.

After securing a razor-thin majority decision against his Thai compatriot in December 2023, ONE Featherweight Muay Thai World Champion Tawanchai PK Saenchai is determined to prove his victory over ONE Interim Featherweight Kickboxing World Champion Superbon was no fluke.

Superbon, however, is fighting to solidify his own legacy as he aims to join the elite ranks of two-sport ONE World Champions. Meanwhile, Superlek Kiatmoo9, fresh from capturing the ONE Bantamweight Muay Thai World Title in September, will defend his title against #2-ranked divisional contender Nico Carrillo.

More world-class bouts will be announced soon, so stay tuned. Mark your calendar, grab your tickets and don't miss one of the biggest martial arts events of the year.

Venue: Impact Arena Muang Thong Thani

Gate Open: 17:00

Ticket Price: Premium Ringside (with F&B) THB 12,000 | Circle Side THB 7,000

THB 4,500 | THB 2,200 | THB 1,100

ONE Fight Night 28: Prajanchai vs. Barboza.

After kicking off the year with two awe-inspiring blockbuster events, the world's largest martial arts organisation will keep the fire burning with ONE Fight Night 28: Prajanchai vs. Barboza, live from Bangkok's Lumpinee Stadium on Saturday, 8 February.

In the headline main event, two of the most dangerous strawweight knockout artists on the planet will face off for ONE Strawweight Muay Thai World Title.

Defending two-sport king Prajanchai PK Saenchai, fresh off his landmark ONE Strawweight Kickboxing World Title victory, is set to make his highly anticipated return to the ring. He aims to solidify his claim as the greatest striker the division has ever seen.

Opposing him is Ellis Badr Barboza, a formidable 24-year-old British fighter with the skills, power and stamina to potentially dethrone Prajanchai in front of his hometown crowd.

Show Date: Saturday, 08 February 2025

Venue: Lumpinee Boxing Stadium (Ram Indra)

Gate Open: 07:00

Ticket Price: Premium Ringside (with F&B) THB 10,000 | Ringside THB 4,500 | Class 1>
THB 3,750 | Class 2> THB 2,400 | Class 3> THB 1,200





2NE1 Announce 2nd Show For ‘2025 2NE1 ASIA TOUR WELCOME BACK’

2NE1 is a renowned K-pop girl group consisting of CL, BOM, DARA and MINZY. The group debuted in 2009, and since the release of their debut single ‘Fire’, they have produced numerous hits, such as ‘I Don’t Care’, ‘Can’t Nobody’, ‘Go Away’, ‘Lonely’, ‘I’m the Best’, ‘Ugly’, ‘Falling In Love’, ‘Missing You’ and ‘Come Back Home’, earning them the title of a ‘legendary K-Pop girl group’.

2NE1 achieved numerous milestones for K-pop girl groups through their musical experimentation and bold performances, dominating domestic and international music charts. The group has left a monumental footprint on the K-Pop scene, becoming the very first girl group to win both the ‘Rookie of the Year’ and a ‘Grand Prize’. As pioneers, they laid the foundation for K-Pop’s global expansion with their first world tour and later became the first K-Pop artist to enter the Top 100 on the Billboard 200 chart in the U.S. with their second full album, CRUSH.

Show Date: 25 - 26 January 2025

Venue: Impact Exhibition Halls 5 - 6

Gate Open: 18:00

Ticket Price: VIP - THB 7,800 | THB 6,300 | THB 4,800 | THB 3,800 | THB 2,800

Maroon 5 Asia

2025 - Bangkok

GRAMMY® Award-winning multi-platinum powerhouse Maroon 5 is one of pop music's most enduring and one of the 21st century's biggest acts. To date, the universally-renowned Los Angeles band have sold over 98 million albums and 750 million singles, earned RIAA certifications in more than 35 countries and charted 32 records on the Billboard Hot 100. Among these hits, three are U.S. Diamond Certified (10x Platinum) and 23 are U.S. Platinum certified.

Maroon 5 holds the record for 'most #1's on the Hot 100 this century by a duo or group', the Pop Airplay record for the 'most #1 hits among pop duos or groups' with 11 and the record for the 'most #1 hits on Adult Pop Airplay' with 15. Maroon 5 currently has amassed over 26 billion combined streams on Spotify, with 10 songs reaching over 1 billion streams each. Their 6x Platinum single 'Memories' was the band's first record to reach 2 billion streams on the platform.

Show Date: 3 February 2025

Venue: Impact Arena

Gate Open: 20:30

Ticket Price: VIP Package Standing THB 9,800 | THB 6,500 | THB 5,500 | THB 4,500 |
THB 3,500 | THB 2,500

MAROON 5



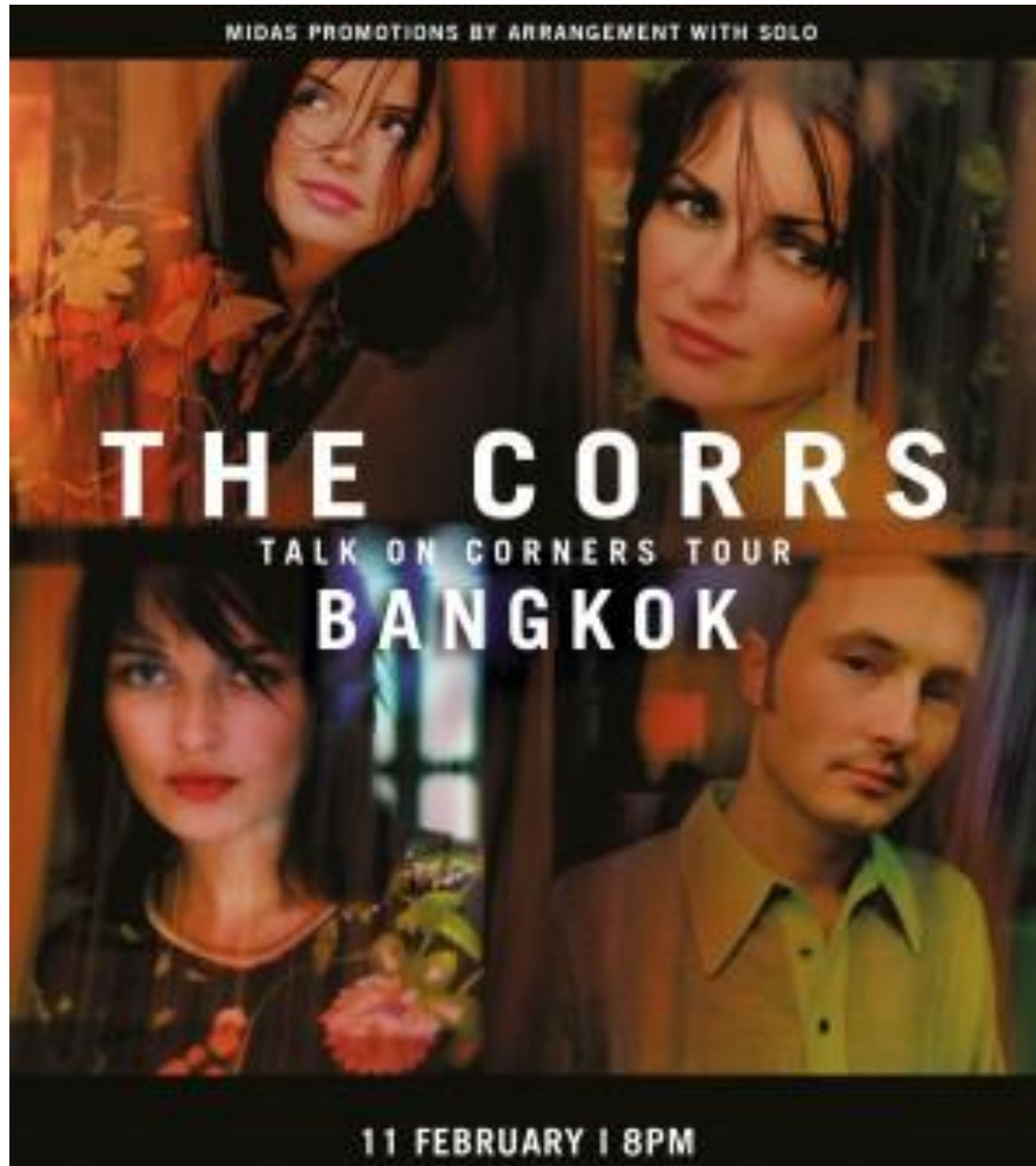
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The Corrs - Talk On Corners Tour

Bringing back the nostalgia from the 90s and 2000s, The Corrs will be performing live in Bangkok for the first time! This coming 11 February, just in time for Valentine's celebration, The Corrs will perform all your favourite hits, including 'Breathless', 'Runaway', 'What Can I Do' and many more, at Paragon Hall at Siam Paragon.

Show Date: 11 February 2025

Venue: Paragon Hall

Gate Open: 19:00

Ticket Price: THB 6,500 | THB 5,000 | THB 4,000 | THB 3,500 | THB 2,000

Kylie Minogue: Tension Tour 2025

Kylie Minogue has announced her highly anticipated ‘TENSION TOUR’ for 2025, which will see the global icon performing in cities worldwide. This is set to be Kylie’s biggest tour since 2011. Kylie said, “I am beyond excited to announce the TENSION TOUR 2025.”

‘Tension II’—a brand-new collection of 13 songs—was released on 18 October via BMG. The high-energy, high-octane sequel to the Number 1 album and global smash ‘Tension’ sees Kylie venturing further into the electronic space. Packed full of dancefloor anthems, the record includes nine brand-new Kylie studio tracks, the latest dance hit ‘Edge of Saturday Night’ featuring The Blessed Madonna, and recent collaborations with Orville Peck, Bebe Rexha, Tove Lo and Sia.

Show Date: 10 March 2025

Venue: Paragon Hall

Gate Open: 20:00

Ticket Price: THB 12,200 (VIP Package) | THB 8,500 | THB 6,500 | THB 5,500 | THB 4,500
| THB 3,500





Bangkok Art Biennale 2024

Bangkok Art Biennale (BAB) is a biennial art festival set in the heart of Thailand's capital. Spanning over four months, the bustling city of Bangkok is transformed into a vibrant hub celebrating art, creativity and culture.

The event is organised in collaboration with the Bangkok Metropolitan Administration (BMA), the Fine Arts Department (FAD), the Thailand Convention and Exhibition Bureau (TCEB), the Tourism Authority of Thailand (TAT), Thai Beverage Public Company Limited (ThaiBev) and One Bangkok, with the support of other private and public sectors.

BAB 2024 marks the fourth edition of the Bangkok Art Biennale (BAB), titled 'Nurture Gaia'. The exhibition, running from 24 October 2024 to 25 February 2025, showcases 76 leading artists from 39 countries.

Date: Current until 25 February 2025

Venue: Main Exhibition Gallery, Floors 7, 8 and 9, Bangkok Arts and Cultural Centre

Time: 10:00 - 20:00 (Closed on Mondays)

The Royal Photo Exhibition 'Free at Last!'

by Her Royal Highness Princess
Maha Chakri Sirindhorn of Thailand

Since 2007, H.R.H. Princess Maha Chakri Sirindhorn has graciously granted permission for her photographs to be exhibited as a source of knowledge and inspiration to students and the wider public. Over the years, her royal initiatives have resulted in numerous exhibitions, including: 'Colour Is Light. Light Is Colour' in 2007, 'Always Roaming with A Hungry Heart' in 2008, 'Destinations' in 2009, 'The Colours of Life' in 2010, 'Born To This World' in 2011, 'Camera in Motion: A Global Perspective' in 2012, 'Traveling Photos, Photos Traveling' in 2013, 'Clairvoyance' in 2014, 'Happiness that Long Life Brings' in 2015, 'Along the Way of Splendour' in 2016, 'Poetry of Light' in 2017, 'Hello Puppy, Greeting Piggy' in 2018, 'Photos Wonderland' in 2019, 'Life@Home' in 2020, 'Roaming in Thailand' in 2022, 'Theirs and Ours' in 2023 and 'Free at Last!' in 2024.

The 2024 edition, 'Free at Last!', features all photographs taken by H.R.H. Princess Maha Chakri Sirindhorn and will run from 10 December 2024 to 16 March 2025 at the Main Exhibition Gallery, Floor 9. On this auspicious occasion, a video of Princess Sirindhorn's narration of the exhibition photographs will also be available, reflecting her unique concepts, wisdom and perspectives.

Date: Current until 16 March 2025

Venue: Main Exhibition Gallery, Floor 9, Bangkok Arts and Cultural Centre

Time: 10:00–20:00 (Closed on Mondays)





Urgency of Existence

Kader Attia's first solo exhibition in Asia, titled 'Urgency of Existence', will be showcased at the Jim Thompson Art Centre from 23 November 2024 to 23 March 2025. Curated by Gridthiya Gaweewong, director of the Jim Thompson Art Centre and the recent Thailand Biennale Chiang Rai 2023, the exhibition explores themes of gathering and separation—both literal and metaphorical—as a means of addressing the historical, cultural and psychological effects of colonialism and revisiting the trauma caused by it.

The exhibition showcases a wide variety of media, from paper installations to newly commissioned films. A series of public programmes will accompany the exhibition, offering deeper insights into the philosophical and decolonial dimensions of Attia's oeuvre.

Date: Current until 23 March 2025

Venue: Jim Thompson Art Centre, Soi Kasem San 2, Rama I Road

Time: 10:00–18:00 (Daily)

Admission: THB 50



THANK YOU